



Wild, Natural & Sustainable®

ALASKA SEAFOOD MARKETING INSTITUTE

FY19 TECHNICAL PROGRAM BUDGET

Michael Kohan– Seafood Technical Director – May 10, 2018

FY19 Technical Budget Overview



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Comparison of FY18 and FY19 Technical Program Budgets

Program	FY18 Budget	Adjustments	FY19 Proposed Budget
Program Operations			
Personal Services	\$155,000	+2%	\$158,000
Travel	\$35,000	-9%	\$32,000
Total	\$190,000	--	\$190,000
Trade Education			
Industry Training	\$15,000	+67%	\$25,000
Resource Development	\$56,250	-100%	\$0
Total	\$71,250	-65%	\$25,000
Support Materials			
Content Development	\$20,000	0%	\$20,000
Outreach and Education	\$18,750	+33%	\$25,000
Total	\$38,750	+16%	\$45,000
Applied Investigations			
Research and Development	\$90,000	--	\$90,000
Total	\$90,000	--	\$90,000
TOTALS	\$390,000	-10%	\$350,000



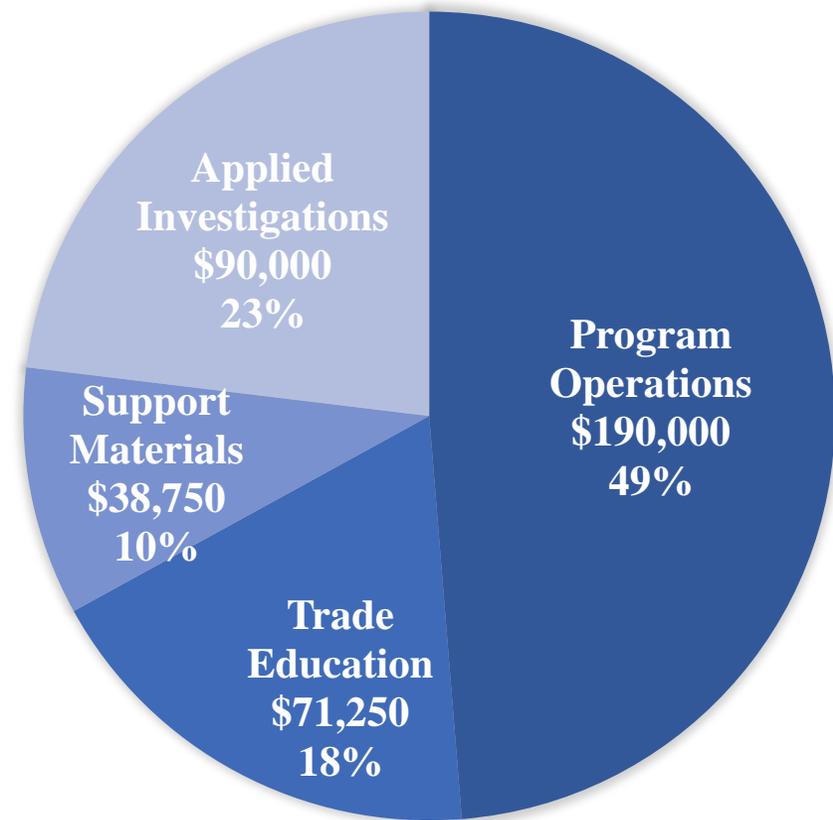
FY19 PROGRAM Budget Highlights



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FY18 Budget Categories

FY19 Budget Categories





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FY18 TECHNICAL BUDGET OVERVIEW

Applied Investigations



Research opportunities related to the quality and value of Alaska seafood

- PCCRC Grant
- KSMSC Parasite Project
- Specialty Products Project
- SIRF Project

Supplied Materials



Outreach and educational material related to Alaska seafood

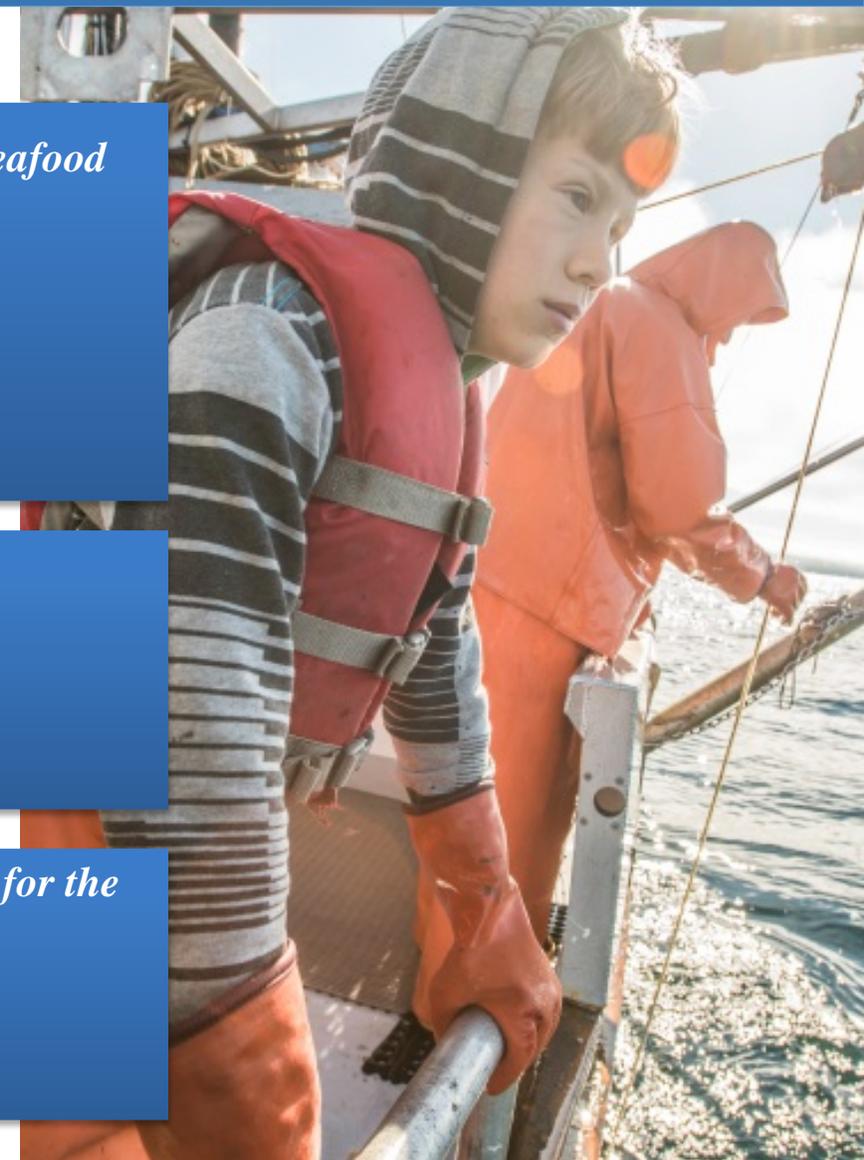
- Publications
- Website – nutrition
- Messaging for technical topics

Trade Education



Outreach and educational opportunities in seafood technical issues for the industry

- Trainings
- Sponsorship/Organization





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FY19 TECHNICAL BUDGET HIGHLIGHTS

Applied Investigations



Research opportunities related to the quality and value of Alaska seafood

- PCCRC Grant
- SIRF Project
- KSMSC Project

Supplied Materials



Outreach and educational material related to Alaska seafood

- Species fact sheets
- Salmon quality project
- Update quality material
- Website – quality

Trade Education



Outreach and educational opportunities in seafood technical issues for the industry

- KSMSC Trainings
- Chalky halibut

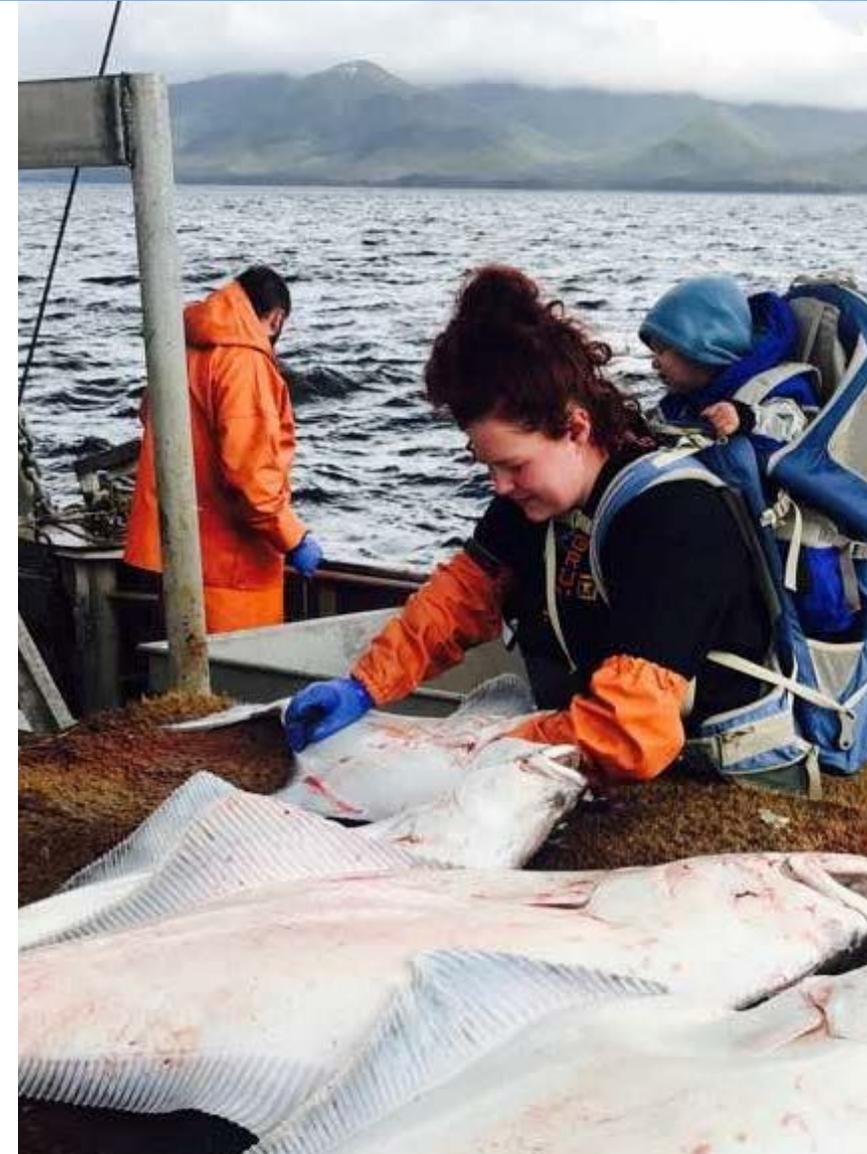


TECHNICAL

Budget Efficiencies and Collaborations



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TECHNICAL CHALLENGES AND OPPORTUNITIES



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Challenges = Opportunities

Promote an academic focus and encourage the next generation to study seafood science

Developing quality projects that apply to statewide objectives to increase the value of Alaska seafood

Collaborate with other groups (NFI, SNP, FAS, USDC) to promote clear messaging about Alaska seafood

Be more effective using the ASMI resources to provide outreach and education about seafood quality

Working with less resources



UPCOMING

TECHNICAL PROGRAM EVENTS



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ASMI ALL HANDS MEETING

Anchorage, AK, October 29-31, 2018

FOOD & NUTRITION CONFERENCE AND EXPO

Washington, DC October 20-23, 2018

PACIFIC MARINE EXPO

Seattle, November 2018

PACIFIC FISHERIES TECHNOLOGIST MEETING

Mexico, February 5-7 2019



Thank you!



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