



Wild, Natural & Sustainable®

ALASKA SEAFOOD MARKETING INSTITUTE

FY19 SUSTAINABILITY PROGRAM BUDGET

Susan Marks – May 10, 2018

FY19 PROGRAM Budget Overview



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Sustainability/RFM Program	FY19 Budget
Program Operations	
Personal Services	\$40,000
Travel Staff	\$7,000
Travel/RFM Committee	\$4,000
Travel/FSC Committee	\$00
	\$51,000
Benchmarking / Accreditation	\$4,000
Trademark Law / RFM Transition	\$10,000
Materials & Printing	\$25,000
Events/Sponsorships/Memberships	\$15,000
Expert Contractors	\$380,000
(contractor travel)	\$ 50,000
Certification	\$340,000
TOTALS	\$875,000

FY19 PROGRAM Budget Highlights



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Program Operations

	FY 18 Original Budget	FY19 Proposed
Personal Services	\$150,000	\$40,000
Travel – Staff	\$40,000	\$7,000
Travel – RFM Committee	\$10,000	\$4,000
Travel – FSC	\$00	\$00
	\$200,000	\$51,000

FY19 PROGRAM Budget Highlights



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New Category!

Trademark Law / RFM Transition

FY18 Original Budget	FY19 Proposed
\$00	\$10,000

Materials / Printing
(includes shipping)

FY18 Original Budget	FY19 Proposed
\$37,500	\$25,000

Events & Sponsorships

FY18 Original Budget	FY19 Proposed
\$20,000	\$15,000

FY19 PROGRAM Budget Highlights



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Expert Contractors

FY18 Original Budget	FY19 Proposed
\$367,000	\$380,000
(travel)	\$ 50,000

Certification

FY18 Original Budget	FY19 Proposed
\$350,000	\$340,000

Budget Efficiencies



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The Sustainability Budget has decreased by 40% over the last three years

- QMS Version 4.0
 - Improved Procedures
 - Additional clarity given to Certification Bodies
 - Desktop vs. onsite audits

- Dividends will continue to be realized into the future
 - Certification costs

Budget Collaborations



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Leverage GSSI Benchmark Recognition



50 Partner
Companies Globally

5 Benchmarked
Certification
Programs

Companies
Continue to Modify
Procurement
Policies

PROGRAM CHALLENGES



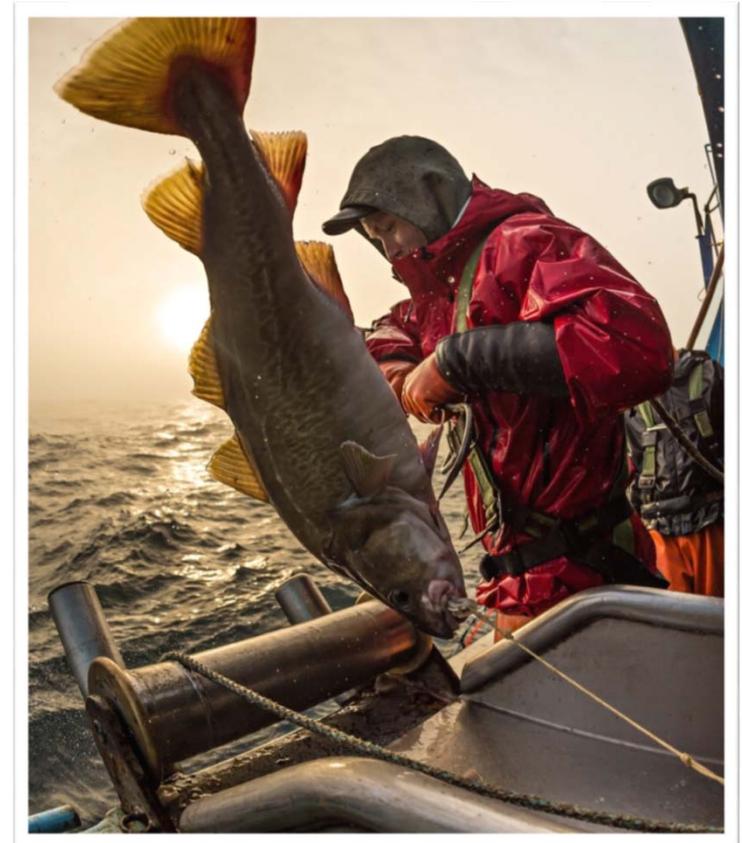
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RFM Program:

- Market acceptance
- Funding
- Future of Program TBD

ASMI Sustainability Program:

- Momentum for sustainability building / future of Program TBD



PROGRAM OPPORTUNITIES



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RFM Transition:

- Viable options to consider & opportunities exist within each

GSSI:

- Strong momentum
- Increase in funding partners
- More benchmarked programs = greater global awareness



UPCOMING
PROGRAM EVENTS



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RFM OUTREACH

Amendment 80, May 2018

SEAWEB GLOBAL SUSTAINABILITY SUMMIT

June 2018

RFM OUTREACH

General AK Industry, Summer 2018

ASMI ALL HANDS MEETING

Anchorage, AK, October 29-31, 2018

ONGOING TRANSITION WORK





Thank you!



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