



Wild, Natural & Sustainable®

Shellfish Committee
Monday, October 29, 2018
Beginning 1:30pm
Easter Island Room, Hotel Captain Cook in Anchorage, AK

Dial-In Information
Call in number: 800-315-6338
Alternate Call in number: 1-913-904-9376
Access Code: 17238

Draft Agenda

- I. Roll Call
- II. Approval of agenda
- III. Approval of the minutes from previous meeting
- IV. Public Comment
- V. Old business
- VI. New Business
 - a. Review new Policy and Procedure document.
 - b. Review of ASMI budget items, monies collected from shellfish
 - c. Marketing work by shellfish processors
 - d. New innovations in shellfish processing or marketing
 - e. Sustainability certifications
 - f. Shellfish supply review and trends
 - g. Directions for ASMI shellfish marketing efforts

VII. Alexa's Questions for the Shellfish Committee

What concerns or marketing needs, specific to your species, would you like ASMI Operational Committees to discuss and/or address? Are there areas of need with which ASMI can assist?

What have been the impacts (so far) of the U.S./China trade dispute and subsequent tariffs on your species groups? Have there been shifts (product form, processing location, new markets) that ASMI should be aware of? Are there opportunities you would like to see explored by Operational Committees/Programs?

Do you have any overall industry concerns that should be brought to the Committee Chairs meeting for them to discuss and carry forward to the ASMI Board of Directors?

What trends or opportunities can you identify that ASMI Programs can capitalize on?

VIII. Final Comments

IX. Schedule Next Meeting

X. Adjourn