



Wild, Natural & Sustainable®

Alaska Seafood Marketing Institute
All Hands on Deck Meetings
October 29 – 31st
Anchorage, AK
Main Agenda

Sunday October 28, 2018

Domestic and International Staff Meetings – Club House 1 and 2

Monday, October 29, 2018 – all meetings will take place at the Captain Cook

7:30 – 8:45 AM Breakfast buffet is provided at the Captain Cook in Mid Deck

7:30am Communications Committee – *Whitby Room*

General Session – Aft Deck

For those unable to attend in person, audio will be available by calling the following:
Call in number: 800-315-6338 Alternate Call in number: +1-913-904-9376 Access Code: 05684

9:00 AM Welcome and Introduction (Alexa Tonkovich)

9:10 AM Fisheries update (Garrett Evridge)

9:30 AM Fiscal Update (Becky Monagle)

9:50 AM International Marketing Program (Hannah Lindoff)

10:10 AM Seafood Technical Program (Michael Kohan)

10:30 AM Sustainability Program (Susan Marks)

10:50 AM Global Food Aid (Bruce Schactler)

11:10 AM Domestic Marketing Program (Victoria Parr)

11:30 AM Communications / PR Program (Jeremy Woodrow & Edelman)

12:00 PM Lunch (provided) – *Mid Deck*

1:30 PM Species Committee meetings: Call in information is listed on the Committee meeting agendas

 Salmon Committee – *Adventure Room*

 Halibut/Sablefish Committee – *Resolution Room*

 Whitefish Committee – *Voyager Room*

 Shellfish Committee – *Easter Island Room*

4:30 PM Species Committee Chair Recap (Sara Truitt) – *Whitby Room*
 Committee Chair and minute takers will meet to pass off items for operational committees to consider

5:30 PM Welcome Reception – *Quarter Deck*



Wild, Natural & Sustainable®

Tuesday, October 30, 2018 - all meetings will take place at the Captain Cook

7:30 – 8:45 AM Breakfast buffet is provided at the Captain Cook in Mid Deck

Committee Meetings - Call in information for species and operational committee meetings are available on the individual meeting agendas.

8:00 AM RFM Committee Meeting – *Quadrant Room*

9:00 AM ASMI Committee Chair meeting – *Aft Deck*
Species committee chairs will report on key points from their meetings the prior day and on items for operational committees to discuss; Attendance is required by all ASMI Committee Chairs, all others are highly encouraged to attend.

Salmon Committee (Chair John Daly)

Halibut/Sablefish Committee (Chair Peggy Parker)

Whitefish Committee (Chair Mike Cusack)

Shellfish Committee (Chair Rodger Painter)

10:00 AM Operational Committee meetings

Domestic Marketing Committee – *Endeavor Room*

International Marketing Committee – *Aft Deck*

Seafood Technical Committee – *Voyager Room*

12:00 PM Lunch (provided) – *Mid Deck*
**Brief presentation possible - TBD*

1:00 PM Continue Operational Committee meetings:

Domestic Marketing Committee – *Endeavor Room*

International Marketing Committee – *Aft Deck*

Seafood Technical Committee – *Voyager Room*

4:30 PM Operational Committee Chair Recap (Sara Truitt) – *Whitby Room*
Committee Chair and minute takers will meet to pass off items for board consideration.

5:00 PM MBAQ Workgroup – *Quadrant Room*

5:00 PM All others adjourn for the day – Dinner on your own.



Wild, Natural & Sustainable®

Wednesday, October 31, 2018 – Happy Halloween! All meetings will take place at the Captain Cook

7:30 – 8:45 AM Breakfast buffet is provided at the Captain Cook in Mid Deck

12:00 PM Lunch is provided at the Captain Cook in Mid Deck

9:00AM – 4:30 PM ASMI Board of Directors Meeting – Aft Deck

For those unable to attend in person, audio will be available by calling the following:

Call in number: 800-315-6338 Alternate call in number: +1-913-904-9376 Access Code: 05684

9:00 AM Call to Order

Opening Items

- a. Roll Call
- b. Approve Agenda
- c. Approve minutes from the September 18, 2018 meeting
- d. Chairman's Remarks
- e. Public Comment

9:30 AM Executive Director Update (Alexa Tonkovich)

10:00 AM Operational Committee Reports

- Domestic Marketing Committee (Chair Thea Thomas)
- International Marketing Committee (Chair Lance Magnuson)
- Seafood Technical Committee (Chair Hart Schwarzenbach)
- Responsible Fisheries Management (Chair Mark Fina)

*Communications Committee Report to be given at subsequent Board meeting.

11:30 AM Executive Session

- RFM
- Committee Selection/Reappointments
- CAP Selection/Reappointments
- ASMI Funding

12:00 PM Lunch (provided)- *Mid Deck*

2:30 PM Reconvene in Open Session

2:30 PM New Business

- a. Appoint/reappoint CAP and committee members
- b. Set dates and locations for the following:
 - 2019 Spring Budget Board of Directors Meeting
 - 2019 CAP Meeting
 - 2019 All Hands Meeting

4:30 PM Adjourn

Please note that all meeting times are in Alaska Time Zone