



Alaska Seafood Marketing Institute

**Board of Directors Meeting
Tuesday, April 23, 2019
10:00 a.m. Alaska Time**

Westmark Baranof Hotel
Treadwell Ballroom
127 N. Franklin Street
Juneau, Alaska

Teleconference Information:
Call in number: 800-315-6338
Alternate Call in number: +1-913-904-9376
Access Code: 05684

Draft Agenda

- 10:00 a.m.
- A. Call to Order
 - B. Roll Call
 - C. Approval of Agenda
 - D. Approval of minutes from Feb 19, 2019 & March 22, 2019
 - E. Chairman's Remarks
 - F. Executive Director Report
 - G. Public Comment
- 10:20 a.m. Alaska Seafood Industry Update – Garrett Evridge, McDowell Group
- 10:50 a.m. ASMI Budget Presentation - Becky Monagle
- 11:00 a.m. International Program Budget - Hannah Lindoff
- 11:30 a.m. Seafood Technical Program Budget - Michael Kohan
- 11:50 a.m. Sustainability Program Budget – Susan Marks
- 12:10 p.m. Break for Lunch
- 1:00 p.m. Domestic Program Budget – Megan Rider
- 1:20 p.m. Communications & Consumer PR Budget - Jeremy Woodrow & Pheniece Jones, Edelman PR

- 1:45 p.m. Executive Session
A. RFM
B. ASMI Budget
C. ASMI Professional Contracts
D. Executive Director Recruitment
- 3:30 p.m. Return to Open Session/Set priorities and approval of FY20 Budget
- 3:45 p.m. Seafood Watch Update
- 4:00 p.m. ASMI FY20 Travel Plan
- 4:15 p.m. Good of the Order
- 4:30 p.m. Adjourn