



*Wild, Natural & Sustainable*

Alaska Seafood Marketing Institute (ASMI)  
Domestic Marketing Committee Meeting  
Tuesday, April 9<sup>th</sup>, 2019

10:00 AM – 4:00 PM Pacific Time

American Seafoods

2025 First Avenue, Suite 900

Seattle, WA 98121

**Dial-In Information**

**1-800-315-6338**

**Alternate Dial-In Number**

**+1-913-904-9376**

**Access Code: 37152**

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of minutes from meeting held Tuesday, January 29<sup>th</sup>, 2019
- V. Public Comment
- VI. Budget Presentation for FY20 Proposed Budget
- VII. Working Lunch
- VIII. GAPP Update provided by Craig Morris
- IX. Executive Director and Communications Update provided by Jeremy Woodrow
- X. Edelman Update provided by Pheniece Jones
- XI. RFM/Sustainability Update provided by Susan Marks
- XII. Program Highlights provided by Emily Gisler and Leah Krafft
- XIII. ASMI Budget Prioritization Survey Results
- XIV. Dutch Harbor Trade Mission
- XV. Outside Funding Sources
- XVI. Industry Update
- XVII. Old Business and Good of the Order
  - a. Schedule Next Meeting

Adjourn

\*The group will break for lunch at a time deemed most appropriate by the committee; lunch will kindly be provided by American Seafoods.