



Wild, Natural & Sustainable®

**ASMI Communications Committee Meeting
Hotel Captain Cook, Quadrant Room
Thursday, October 10, 2019
7:30 AM – 12:00 PM**

Call-in: 800-315-6338; Alt: 1-913-904-9376

Access Code: 99697

Chair: 5989

Committee Members: Chair Julianne Curry, Vice Chair Nicole Kimball, Jessica Hathaway, Cassandra Squibb, Peggy Parker, Lorin Gelfand

I. INTRODUCTION

- a. Call to Order
- b. Roll Call
- c. Approval of Agenda
- d. Approval of Previous Minutes
- e. Announcements
- f. Introduction of Guests/Visitors
- g. Public Comment
- h. Roll Call
- i. Approval of Agenda

II. Questions to Operational Committees

- a. Review 2018 Responses

- 8:45 a.m.: Meeting Break to Attend Board Meeting -

III. Communications Strategic Review – Ashley Heimbigner

IV. Program FY20 Budget Review

V. FY20 Potential White Paper/Talking Point Topics

VI. Committee Communication Plan – How best to share information/input?

VII. Industry Content Needs

VIII. Old Business and Good of the Order

IX. Next Meeting: PME, November 21-23, 2019, Seattle, WA

X. Adjourn