



*Wild, Natural & Sustainable*

Whitefish Committee  
Tuesday October 8<sup>th</sup>, 2019  
Beginning 1:00pm AST  
Quadrant Room, Hotel Captain Cook in Anchorage, AK

Draft Agenda

- I. Roll Call
- II. Approve Agenda
- III. Approve Past Minutes
- IV. Chair Remarks
- V. Introduction of guests
- VI. Public Comment
  
- VII. Old Business
  - a. Review Ibotta Lent and Summer promotions. What was the success of including “whitefish” along with salmon? How do we improve the promotions?
  
- VIII. New Business
  - a. Jeremy’s Questions for Species Committee
  - b. Specie updates
  - c. Thoughts about Wild Alaska Pollock week
  - d. Election of Committee Officers
  
- IX. Good of Order
  
- X. Adjourn