



Wild, Natural & Sustainable

Alaska Seafood Marketing Institute (ASMI)
Domestic Marketing Committee Meeting

Tuesday, February 11th, 2020

10:00 AM – 4:00 PM Pacific Time

Orca Bay Seafoods

2729 6th Ave S Suite 200

Seattle, WA 98134

Dial-In Information

1-800-315-6338

Alternate Dial-In Number

+1-913-904-9376

Access Code: 37152

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of minutes from meeting held October 9th, 2019
- V. Public Comment
- VI. Budget Presentation provided by Megan Rider
 - a. Committee to review budget FY20 budget proposals and vote on passage
- VII. Lunch
- VIII. Program Updates provided by Sarah Cannard, Emily Gisler and Leah Krafft
- IX. RFM/Sustainability and Monterey Bay Aquarium Update provided by Susan Marks
- X. Communications Update Provided by Ashley Heimbigner
- XI. SENA
- XII. Industry Update
- XIII. Old Business and Good of the Order
 - a. Wild Alaska Pollock Restaurant Week

Adjourn

*The group will break for lunch at a time deemed most appropriate by the committee; lunch will kindly be provided by Orca Bay Seafoods.