



Wild, Natural & Sustainable®

**ASMI Communications Committee Meeting
Captain Cook Hotel, Whitby Room
Thursday, March 5, 2020
1:00 PM – 5:00 PM AKST**

Call-in: 800-315-6338; Alt: 1-913-904-9376
Access Code: 99697

- I. INTRODUCTION
 - a. Call to Order
 - b. Roll Call
 - c. Approval of Agenda
 - d. Introduction of Guests/Visitors
 - e. Approval of Previous Minutes

- III. Program FY20 Budget Review
- IV. FY21 Communications Strategic Overview
- V. FY21 Budget Proposal
- IV. Communications Program Updates
 - a. ATP Asset Collection Project – Channel Films
 - b. Talking Points/Messaging Updates
- VI. Domestic Program Update – Megan Rider
- VII. RFM Update – Susan Marks
- IX. Public Comment
- X. Scheduling Next Meeting: All Hands
- Xi. Adjourn