First To Be Recognized By GSSI

Recognize robust and credible certification schemes and support other schemes to improve. GSSI’s Global Benchmark Tool, which is based on international reference documents, will identify and enhance comparability and transparency in seafood certification and enables informed choice for procurement of certified seafood. GSSI increases confidence to buy seafood that is better managed.

Components. The Benchmark Report is available at www.ourgssi.org. GSSI is a global platform and partnership for fisheries assessments.

**KEY FEATURES OF RFM AND ALASKA FISHERIES MANAGEMENT**

This recognition demonstrates that Alaska RFM is in alignment with all 143 applicable Essential Global Sustainable Seafood Initiative’s (GSSI) Global Benchmark Tool and achieve recognition. Alaska RFM Certification is the first certification program to be benchmarked against the GSSI's Global Benchmark Tool.

**TRANSPARENCY**

Comprehensive engagement procedures and free to use.

**STAKEHOLDERS**

Advisory committees and impartial complaints processes.

**GOVERNANCE**

Well-defined appeals and jurisdiction.

**AFFORDABLE**

No logo licensing fees, and free to use.

**TRACEABLE**

Certified seafood that can be traced back through the supply chain.

**IMPARTIAL**

Well-defined appeals and jurisdiction.

**FREE TO USE**

The Alaska RFM Seal is free to use.

**RECIPROCAL**

The Alaska RFM Seal is reciprocal with the Alaska Sustainable Seafood Certification Program.

**FOR FISHERIES ASSESSMENTS**

Go to http://www.alaskaseafood.org/rfm-certification/ for more information.

**Alaska RFM Certified Species/Fisheries**

- • Northern Rockfish
- • Pacific Ocean Perch
- • Blue King crab
- • Snow crab
- • Red King crab
- • Rex sole
- • Greenland turbot
- • Alaska plaice
- • Kamchatka flounder
- • Arrowtooth flounder
- • Southern rock sole
- • Northern rock sole
- • Flathead sole
- • Yellowfin sole
- • Sablefish (Black Cod)
- • Coho/Silver, Keta/Chum, Pink
- • Pacific Cod
- • Pacific Halibut
- • Alaska (Walleye) Pollock
- • Pacific Cod (Non-pelagic Trawl, Jig, Longline, Pot)
- • Pelagic Trawl, and other gears
- • Benthic Longline, Pot, Non-pelagic Trawl
- • Drift Gillnet, Set Gillnet, Fish Wheel
- • Purse Seine, Drift Gillnet, Set Gillnet
- • Troll, Purse Seine, Drift Gillnet, Set Gillnet

**GULF OF ALASKA - REGION 1: SOUTHWEST & YAKUTAT**

- Federal and State fisheries
- Trawl
- Trawl
- Trawl
- Trawl
- Trawl
- Trawl
- Trawl
- Trawl
- Trawl

**BERING SEA & ALEUTIAN ISLANDS - REGION 2 & 3**

- Trawl
- Trawl
- Trawl
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- Trawl
- Trawl
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ABOUT ALASKA RFM

The Alaska Responsible Fisheries Management (RFM) Program was developed in 2010 to offer seafood buyers and sellers a credible, cost effective choice in seafood certification. It is a comprehensive certification program founded on the strongest and most widely acknowledged international standards and practices. Based on United Nations Food and Agriculture Organization (FAO) criteria, it is one of the few programs accredited under the International Organization for Standardization (ISO) code.

RFM is a voluntary and internationally accredited assessment of whether a fishery meets strict criteria to be certified as meeting “responsible fisheries management.”

In addition, RFM has a complete Chain of Custody program, providing assurance to buyers that RFM certified fish can be traced through the supply chain back to its origin — a certified fishery.

The Alaska RFM Program is owned and managed by the Alaska Seafood Marketing Institute (ASMI).
First To Be Recognized By GSSI

Alaska RFM Certification is the first certification program to be benchmarked against the Global Sustainable Seafood Initiative’s (GSSI) Global Benchmark Tool and achieve recognition. This recognition demonstrates that Alaska RFM is in alignment with all 143 applicable Essential Components. The Benchmark Report is available at www.ourgssi.org. GSSI is a global platform and partnership of seafood companies, NGOs, experts, governmental and intergovernmental organizations. GSSI increases comparability and transparency in seafood certification and enables informed choice for procurement of certified seafood. GSSI’s Global Benchmark Tool, which is based on international reference documents, will identify and recognize robust and credible certification schemes and support other schemes to improve.

KEY FEATURES OF RFM AND ALASKA FISHERIES MANAGEMENT

<table>
<thead>
<tr>
<th>GOVERNANCE</th>
<th>IMPARTIAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Established, sound structure with expert advisory committees</td>
<td>Well-defined appeals and complaints processes ensures unbiased outcome</td>
</tr>
<tr>
<td>STAKEHOLDERS</td>
<td>TRACEABLE</td>
</tr>
<tr>
<td>Comprehensive engagement procedures at multiple levels</td>
<td>Certified seafood that can be traced back through the supply chain</td>
</tr>
<tr>
<td>TRANSPARENCY</td>
<td>AFFORDABLE</td>
</tr>
<tr>
<td>Open, collaborative and transparent assessment process</td>
<td>No logo licensing fees, the Alaska RFM Seal is free to use</td>
</tr>
</tbody>
</table>
Two Standards

The RFM Program consists of two seafood certification standards that Alaska fisheries and the supply chain are assessed against:

1) FISHERIES STANDARD (FS)
2) CHAIN OF CUSTODY STANDARD (COC)

How the RFM Assessment Process Works

An ISO 17065 Accredited Certification Body (CB) conducts the assessment and certification of Alaska fisheries. The CB is responsible for ensuring the competency and consistency of assessment practices.

Alaska RFM Initial Certification and Recertification Assessment Stages

1. Application and Applicant Review
2. Notification to Public/Stakeholders
3. Assessment Verification/Information Review
4. Site Visits, Assessment Report
5. External Peer Review
6. Draft Assessment Report for Public Comment
7. Final Assessment Report
8. Certification Decision

For more detail on assessment stages and annual surveillance audits go to http://www.alaskaseafood.org/rfm-certification/about-rfm/how-it-works/
**CHAIN OF CUSTODY STANDARD**

Certification to the Alaska RFM Chain of Custody (CoC) Standard ensures traceability through the supply chain and that only Alaska Seafood products bearing a statement ‘sourced from a certified Alaska Fishery’ can make this claim. This allows companies to demonstrate their commitment to responsibly sourcing seafood from an independently assessed certified fishery and gives confidence to all buyers of the seafood that it can be traced back through the supply chain to the RFM certified fishery.

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**Who Will Need Chain of Custody Certification?**

If a customer buys seafood from a certified fishery and wishes to make the certified claim or uses the RFM seal, Chain of Custody certification is required. Every organization that takes ownership of the certified seafood, from the point of first handling after the seafood has been landed, until it is processed into the final consumer product, will need to be certified to the Chain of Custody Standard.

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**Steps for Using RFM Seal and/or Certification Claim**

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**CHAIN OF CUSTODY Required for Every Organization That Takes Ownership of Certified Seafood**
### Alaska RFM Certified Species/Fisheries

<table>
<thead>
<tr>
<th>FISH SPECIES</th>
<th>GEOGRAPHICAL LOCATION OF FISHERY</th>
<th>GEAR TYPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>PACIFIC SALMON SPECIES</td>
<td>Region 1: Southeast &amp; Yakutat&lt;br&gt;Region 2: Central&lt;br&gt;Region 3: Arctic-Yukon-Kuskokwim&lt;br&gt;Region 4: Kodiak, Chignik, Alaska Peninsula, Aleutian Islands</td>
<td>Troll, Purse Seine, Drift Gillnet, Set Gillnet&lt;br&gt;Purse Seine, Drift Gillnet, Set Gillnet&lt;br&gt;Drift Gillnet, Set Gillnet, Fish Wheel&lt;br&gt;Purse Seine, Drift Gillnet, Set Gillnet</td>
</tr>
<tr>
<td>PACIFIC HALIBUT</td>
<td>Gulf of Alaska; Bering Sea &amp; Aleutian Islands</td>
<td>Benthic Longline</td>
</tr>
<tr>
<td>SABLEFISH (BLACK COD)</td>
<td>Federal and State fisheries&lt;br&gt;Gulf of Alaska; Bering Sea &amp; Aleutian Islands</td>
<td>Benthic Longline, Pot, Non-pelagic Trawl</td>
</tr>
<tr>
<td>ALASKA (WALLEYE) POLLOCK</td>
<td>Gulf of Alaska; Bering Sea &amp; Aleutian Islands</td>
<td>Pelagic Trawl, and other gears (Non-pelagic Trawl, Jig, Longline, Pot) from other non-directed pollock fisheries legally landing pollock</td>
</tr>
<tr>
<td>PACIFIC COD</td>
<td>Gulf of Alaska; Bering Sea &amp; Aleutian Islands</td>
<td>Non-pelagic Trawl, Longline, Pot, Jig</td>
</tr>
<tr>
<td>FLATFISH COMPLEX</td>
<td>Bering Sea &amp; Aleutian Islands&lt;br&gt;Gulf of Alaska; Bering Sea &amp; Aleutian Islands&lt;br&gt;Gulf of Alaska&lt;br&gt;Gulf of Alaska; Bering Sea &amp; Aleutian Islands&lt;br&gt;Bering Sea &amp; Aleutian Islands&lt;br&gt;Bering Sea &amp; Aleutian Islands&lt;br&gt;Bering Sea &amp; Aleutian Islands&lt;br&gt;Gulf of Alaska</td>
<td>Non-pelagic Trawl&lt;br&gt;Non-pelagic Trawl&lt;br&gt;Non-pelagic Trawl&lt;br&gt;Non-pelagic Trawl&lt;br&gt;Non-pelagic Trawl&lt;br&gt;Non-pelagic Trawl&lt;br&gt;Non-pelagic Trawl&lt;br&gt;Non-pelagic Trawl, Longline&lt;br&gt;Non-pelagic Trawl</td>
</tr>
<tr>
<td>CRAB</td>
<td>Bristol Bay&lt;br&gt;Eastern Bering Sea&lt;br&gt;St. Matthew Island</td>
<td>Pot&lt;br&gt;Pot&lt;br&gt;Pot</td>
</tr>
<tr>
<td>ATKA MACKEREL AND ROCKFISH</td>
<td>Bering Sea &amp; Aleutian Islands&lt;br&gt;Gulf of Alaska, Bering Sea &amp; Aleutian Islands&lt;br&gt;Gulf of Alaska, Bering Sea &amp; Aleutian Islands&lt;br&gt;Gulf of Alaska</td>
<td>Trawl&lt;br&gt;Trawl&lt;br&gt;Trawl&lt;br&gt;Trawl</td>
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