



Alaska Seafood Marketing Institute

## INTERNATIONAL MARKETING COMMITTEE MEETING

April 21, 2020

9:00 a.m. – 11:00 a.m. PST

Zoom E-Meeting with OMR's

### Zoom:

Contact: [aguthrie@alaskaseafood.org](mailto:aguthrie@alaskaseafood.org) for access information

## DRAFT AGENDA

### 9:00 a.m. INTRODUCTION

- A. Call to Order
- B. Roll Call

### I REPORTS

- A. Chairwoman's Comments
- B. Program Director's Comments

### II OMR UPDATES

- A. Market overviews
- B. New Assets

### III IMC/INDUSTRY UPDATES

- A. Harvest forecasts/Species updates
- B. COVID-19 and other concerns