



Alaska Seafood Marketing Institute

**Board of Directors Meeting
Tuesday, May 5, 2020
Zoom Online**

Draft Agenda

- 10:00 a.m.
- A. Call to Order
 - B. Roll Call
 - C. Approval of Agenda
 - D. Approval of minutes from Feb 3, 2020
 - E. Chairman's Remarks
 - F. Executive Director Report
 - G. Public Comment
- 10:10 a.m. Legislative Update – Jeremy Woodrow
- 10:15 a.m. Alaska Seafood Industry Update – Garrett Evridge, McDowell Group
- 10:30 a.m. ASMI Budget Presentation - Becky Monagle
- 10:40 a.m. Communications & Consumer PR Budget – Ashley Heimbigner & Katie Goldberg/ Edelman PR
- 11:00 a.m. International Program Budget - Hannah Lindoff
- 11:20 a.m. Global Food Aid – Bruce Schactler
- 11:35 a.m. Domestic Program Budget – Megan Rider
- 11:50 a.m. Seafood Technical Program Budget - Michael Kohan
- 12:05 p.m. RFM Program Budget – Susan Marks/Jeff Regnart
- 12:20 p.m. Budget Discussion
- 12:30 p.m. Executive Session
- Certified Seafood Collaborative/RFM
 - Trade Barriers
- 1:30 p.m. Adjourn