



INTERNATIONAL MARKETING COMMITTEE MEETING

May 19, 2020

5:00 – 6:30 p.m. PST

Zoom:

Contact: aguthrie@alaskaseafood.org for access information

DRAFT AGENDA

5:00 p.m. Introduction

- A. Call to Order
- B. Roll Call
- C. Approval of Previous Minutes
- E. Public Comment

I Reports

- A. Chairwoman's Comments
- B. Vice-chairman's Comments
- C. Program Director's Comments

II OMR Updates

- A. Market overviews/COVID-19 updates
 - a. Japan
 - b. China
 - c. S.E. Asia

III IMC/Industry Updates

- A. Harvest forecasts/Species updates/COVID-19 factors
 - a. Salmon
 - b. Cod
 - c. Alaska Pollock
 - d. Flatfish
 - e. Crab
 - f. Rockfish/ Atka Mackerel
 - g. Black cod/halibut

IV Good of the Order

VI 6:30 Adjourn

Optional Zoom Happy Hour to directly follow the meeting!