



CERTIFIED SEAFOOD COLLABORATIVE

FY21 RFM PROGRAM BUDGET

Susan Marks & Jeff Regnart – May 5, 2019

FY21 RFM Program Budget Overview



RFM Program	FY21 Budget
Program Operations	
Travel/CSC Foundation Board	\$10,000
Travel/FSC Committee (virtual)	\$00
	\$10,000
Benchmarking / Accreditation	\$3,000
Trademark Law / New RFM Logo	\$10,000
Materials & Printing	\$15,000
Events/Sponsorships/Memberships	\$12,000
Expert Contractors	\$267,000
(contractor travel)	\$ 45,000
Certification	\$325,000
TOTALS	\$687,000

FY21 RFM Program Budget Highlights



Program Operations

	FY 20 Original Budget	FY21 Proposed
Personal Services	\$40,000	\$0.00
Travel – Staff	\$3,000	\$0.00
Travel – RFM Committee	\$4,000	\$10,000 (CSC Foundation Board)
Travel – FSC	\$00	\$00
	\$47,000	\$10,000

FY21 RFM Program Budget Highlights



Trademark Law / New Logo

FY20 Original Budget	FY21 Proposed
\$10,000	\$10,000

Materials / Printing *(includes shipping)*

FY20 Original Budget	FY21 Proposed
\$20,000	\$15,000

Events & Sponsorships

FY20 Original Budget	FY21 Proposed
\$15,000	\$12,000

FY21 RFM Program Budget Highlights



Expert Contractors

FY20 Original Budget	FY21 Proposed
\$277,000	\$267,000
45,000 <i>(travel)</i>	\$ 45,000

Certification

FY20 Original Budget	FY21 Proposed
\$325,000	\$325,000

FY22 & Beyond.....



RFM Program	FY21 Budget
Program Operations	
Travel/CSC Foundation Board	\$10,000
Travel/FSC Committee (virtual)	\$00
	\$10,000
Benchmarking / Accreditation	\$3,000
Trademark Law / New RFM Logo	\$10,000
Materials & Printing	\$15,000
Events/Sponsorships/Memberships	\$12,000
Expert Contractors	\$267,000
(contractor travel)	\$ 45,000
Certification	\$325,000
TOTALS	\$687,000



CSC Foundation Board Activities

Identified Core Values

Science

Advance objective, science-based sustainable fisheries management

Consistency

Provide an efficient, reliable certification program

Integrity

Assure the transparency and credibility of RFM certification

Regional Identity

Recognize unique regions with responsibly managed fisheries

CSC Foundation Board Activities



Strategic Initiatives





Thank you!

