

2020 Alaska Coho Salmon Outlook & Summary

Market Commentary

Coho harvest in 2020 is projected to be similar to recent years. The species is a small component of the total Alaska salmon harvest, contributing about 4% of ex-vessel volume in a typical year. Although markets for the species have been relatively stable in 2020, exposure to a weak fresh market could push values lower.

Harvest Summary & 2020 Forecast, Million Pounds

	2016	2017	2018	2019P	2020F	2016-20
Southeast	16	16	12	12	14	
PWS	4	4	4	4	3	
Kodiak	2	3	4	3	3	
AYK	2	1	1	1	2	
Other	4	7	5	6	6	
Alaska Total	28	32	26	27	28	
Global Total	50	58	55	47	45	



Sources: Alaska Department of Fish & Game; North Pacific Anadromous Fish

Historical Ex-Vessel Price & Value

	Avg. Price/Lb.	Ttl. Value (\$M)
2010	\$1.15	\$32
2011	\$1.16	\$23
2012	\$1.22	\$22
2013	\$1.29	\$44
2014	\$1.10	\$48
2015	\$0.75	\$18
2016	\$1.18	\$30
2017	\$1.24	\$38
2018	\$1.41	\$37
2019P	\$1.12	\$28

Source: Alaska Department of Fish & Game.

Coho as % of Alaska Salmon
Harvest Volume

4%

Coho as % of Alaska Salmon
Harvest Value

5%

2014-2019 (prelim.) average

	Pink	Keta	Sockeye	Coho	King
Price	\$0.35	\$0.67	\$1.34	\$1.13	\$4.77
Volume	366	136	276	29	4

Avg. annual 2014-2019 (prelim.) prices and harvest volume in million lbs.

Key Wholesale Products

Frozen H&G and Fillet

45% by value

Key Markets: US, Can., Europe

Fresh H&G and Fillet

28% by value

Key Markets: US, Canada

Canned

16% by value

Key Markets: US, UK, Canada

First Wholesale Value Per Pound, by Trimester

	Frozen H&G	Fresh H&G	Frozen Fillets
T1 - 2017	\$3.09	-	\$5.18
T2 - 2017	\$3.45	\$3.87	\$6.39
T3 - 2017	\$3.32	\$4.24	\$6.61
T1 - 2018	\$2.89	-	\$6.71
T2 - 2018	\$3.71	\$3.73	\$5.27
T3 - 2018	\$3.69	\$3.70	\$7.22
T1 - 2019	\$3.15	-	\$7.14
T2 - 2019	\$2.49	\$3.97	\$5.67
T3 - 2019	\$3.37	\$8.65	\$7.18

Source: Alaska Department of Revenue (Alaska Salmon Price Report).

Missing data withheld to preserve confidentiality.

Note: Values 2016-2019 averages.



Alaska Seafood Marketing Institute

Information compiled by McDowell Group for the Alaska Seafood Marketing Institute. Comments/questions may be sent to seafood@mcdowellgroup.net.

