

2020 Alaska Pink Salmon Outlook & Summary

Market Commentary

Global pink salmon production in 2020 is expected to fall to the lowest level since 2014. While this smaller supply may push pink salmon prices higher, unfavorable currency markets and disruptions related to the COVID-19 pandemic will moderate any increase. Other indicators include declining first wholesale prices for frozen H&G and roe. However, the multi-year trend of increased canned pink prices appears to be continuing into 2020.

Harvest Summary & 2020 Forecast, Million Pounds

	2016	2017	2018	2019P	2020F	2016-20
Southeast	72	128	31	78	47	
PWS	47	181	86	167	118	
Kodiak	15	99	23	105	46	
AK Peninsula	9	74	3	59	2	
Other	6	33	7	14	17	
Alaska Total	150	515	149	423	230	
Global Total	780	990	1,305	1,050	730	



Sources: Alaska Department of Fish & Game; North Pacific Anadromous Fish

Historical Ex-Vessel Price & Value

	Avg. Price/Lb.	Ttl. Value (\$M)
2010	\$0.40	\$161
2011	\$0.47	\$182
2012	\$0.50	\$124
2013	\$0.42	\$287
2014	\$0.31	\$101
2015	\$0.23	\$146
2016	\$0.37	\$54
2017	\$0.40	\$208
2018	\$0.48	\$74
2019P	\$0.32	\$135

Source: Alaska Department of Fish & Game.

Pink as % of Alaska Salmon
Harvest Volume

45%

Pink as % of Alaska Salmon
Harvest Value

19%

2014-2019 (prelim.) average

	Pink	Keta	Sockeye	Coho	King
Price	\$0.35	\$0.67	\$1.34	\$1.13	\$4.77
Volume	366	136	276	29	4

Avg. annual 2014-2019 (prelim.) prices and harvest volume in million lbs.

Key Wholesale Products

Frozen H&G

37% by value

Key Markets: China
(re-export to US/Europe)

Canned

36% by value

Key Markets: US, UK, Austr.

Roe

23% by value

Markets: Japan, East. Europe

First Wholesale Value, by Trimester

	H&G**	Canned Tail*	Roe**
T1 - 2017	\$1.34	\$43.49	\$5.21
T2 - 2017	\$1.41	\$46.71	\$8.91
T3 - 2017	\$1.35	\$46.84	\$9.46
T1 - 2018	-	\$46.08	\$9.28
T2 - 2018	\$1.76	\$48.62	\$9.69
T3 - 2018	\$1.87	\$46.56	\$10.55
T1 - 2019	\$1.45	\$56.83	\$10.45
T2 - 2019	\$1.20	\$57.54	\$3.98
T3 - 2019	\$1.22	\$55.08	\$6.29

Missing data withheld to preserve confidentiality. *per case; **per pound

Source: Alaska Department of Revenue (Alaska Salmon Price Report).

Note: Values 2016-2019 averages.



Alaska Seafood Marketing Institute

Information compiled by McDowell Group for the Alaska Seafood Marketing Institute. Comments/questions may be sent to seafood@mcdowellgroup.net.

