



Alaska Seafood Marketing Institute

Board of Directors Meeting

Via Zoom

July 16, 2020

Beginning at 9am AKST

Draft Agenda

- I. Call to Order
 - a. Roll call
 - b. Approval of Agenda
 - c. Approval of minutes from June 18, 2020
 - d. Chairman's Remarks
 - e. Executive Director Update

- II. New Business
 - a. ASMI BOD Roundtable: 5-minute update from each ASMI Board Director on market concerns, impacts or areas ASMI staff should give attention to in marketing initiatives
 - b. RFM Update - Susan Marks, ASMI Sustainability Advisor
 - c. ASMI All Hands on Deck – Nov. 9-12, 2020
 - d. CARES ACT Funding

- III. Public Comment & Good of the Order
- IV. Adjourn