



Alaska Seafood Marketing Institute

Board of Directors Meeting

Via Zoom

August 6, 2020

Beginning at 9am AKST

Draft Agenda

- I. Call to Order
 - a. Roll call
 - b. Approval of Agenda
 - c. Approval of minutes from July 16, 2020
 - d. Decker Family Recognition – Tomi Marsh
 - e. Chairman’s Remarks
 - f. Executive Director Update
 - i. Antitrust Statement
- II. New Business
 - a. ASMI BOD Roundtable: 5-minute update from each ASMI Board Director on market concerns, impacts or areas ASMI staff should give attention to in marketing initiatives
 - b. China Import Delays – Hannah Lindoff & Michael Kohan
 - c. Communications Update: Choose Alaska Campaign – Ashley Heimbigner
 - d. Future Bi-Weekly Board Meetings
 - e. ASMI All Hands on Deck 2021 – Date and Location Selection
- III. Public Comment & Good of the Order
- IV. Adjourn