



Alaska Seafood Marketing Institute

Board of Directors Meeting

Via Zoom

September 3, 2020

Beginning at 9am AKST

Draft Agenda

- I. Call to Order
 - a. Roll call
 - b. Approval of Agenda
 - c. Approval of minutes from August 20, 2020
 - d. Chairman's Remarks
 - e. Executive Director Update
 - i. Antitrust Statement
- II. New Business
 - a. ASMI BOD Roundtable: 5-minute update from each ASMI Board Director on market concerns, impacts or areas ASMI staff should give attention to in marketing initiatives
 - b. Global Food Aid Program Update – Bruce Schactler
 - c. ASMI Operational Program Carryforward Proposals
 - i. International Program – Hanah Lindoff
 - ii. Domestic Program – Megan Rider
 - iii. Communications Program – Ashley Heimbigner
 - iv. Technical Program – Michael Kohan
 - d. Carryforward discussion & Marketing Recommendations by ASMI Board of Directors
- III. Public Comment & Good of the Order
- IV. Adjourn