



INTERNATIONAL MARKETING COMMITTEE MEETING

September 1, 2020

9:00 a.m. – 12:00 p.m. PST

Zoom:

Contact: aguthrie@alaskaseafood.org for access information

DRAFT AGENDA

9:00 a.m. Introduction

- A. Call to Order
- B. Roll Call
- C. Approval of Previous Minutes
- E. Public Comment

I Reports

- A. Chairwoman's Comments
- B. Vice-chairman's Comments
- C. Program Director's Comments
- D. Executive Director's Comments
- E. CSC/RFM Update

II Budget Presentation

III Seafood Expo Global

IV IMC/Industry Updates

- A. Species updates/COVID-19 factors
 - a. Salmon
 - b. Cod
 - c. Alaska Pollock
 - d. Flatfish
 - e. Crab
 - f. Rockfish/ Atka Mackerel
 - g. Black cod/halibut

V Good of the Order

VI 12:00 p.m. Adjourn