INTERNATIONAL MARKETING COMMITTEE MEETING
September 1, 2020
9:00 a.m. – 12:00 p.m. PST
Zoom:
Contact: aguthrie@alaskaseafood.org for access information

DRAFT AGENDA

9:00 a.m. Introduction

A. Call to Order
B. Roll Call
C. Approval of Previous Minutes
E. Public Comment

I  Reports

A. Chairwoman’s Comments
B. Vice-chairman’s Comments
C. Program Director’s Comments
D. Executive Director’s Comments
E. CSC/RFM Update

II  Budget Presentation

III  Seafood Expo Global

IV  IMC/Industry Updates

A. Species updates/COVID-19 factors
   a. Salmon
   b. Cod
   c. Alaska Pollock
   d. Flatfish
   e. Crab
   f. Rockfish/ Atka Mackerel
   g. Black cod/halibut

V  Good of the Order

VI  12:00 p.m. Adjourn