Report Name: Peru Grants Temporary Market Access for Fish and Seafood Products for Reprocessing

Country: Peru
Post: Lima

Report Category: Agricultural Situation, Agriculture in the Economy, Policy and Program Announcements, Fishery Products, Trade Policy Monitoring

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Report Highlights:
Peru’s Fisheries Sanitary Agency (SANIPES) grants temporary access to imported fish and seafood for reprocessing. This pilot project, which aims at supporting the underutilized local seafood processing industry, will expire on August 15, 2021.
On July 25, 2020, the Ministry of Production of Peru, published Supreme Decree 012-2020-PRODUCE, granting temporary market access for imported fish and seafood for reprocessing through August 15, 2021. The Supreme Decree, which looks to boost the Peruvian fisheries sector for human consumption, will be led by the Peruvian Fisheries Health Agency (SANIPES). This is a 12-month pilot project which is part of the economic reactivation plan under the COVID-19 alleviation programs. On August 14, 2020, SANIPES published RPE 056-2020-SANIPES with details about the pilot project coming into force on August 15, 2020, for one year. Peruvian companies have 30 calendar days to sign up for the pilot project.

FAS/Lima has been jointly working with the Alaskan Seafood Marketing Institute (ASMI) to present to the Peruvian fisheries sector the opportunities that Alaskan fish and seafood products could offer for reprocessing. Peru's private sector saw the potential business opportunity in Alaskan raw material to expand their export portfolio. The Peruvian pilot project is based on the potential for job creation and economic reactivation. According to SNI data, Peru is looking to create with this project: 150,000 jobs (40% women), doubled seafood exports, and use at least 50% of its 229 processing plants at their full capacity, in the next five years.

The advance of COVID-19 worldwide has given protectionist measures a way-in as a mechanism to ensure the local flow of inputs and the food supply. However, this act gives access to imported seafood in order to support Peru’s local underutilized seafood industry. Through this Supreme Decree, Peru is authorizing the import of raw material into the country without regulatory barriers and this will be a "pilot project" to be implemented during the next 12 months. From this project, the specific regulation will be shaped based on this experience. The proposal came after four-months of discussions within Peruvian authorities after the Alaskan Trade Mission last March and FAS Lima active support.

All imported products for this project will come with no testing upon arrival, reducing costs and time. FAS Lima foresees U.S. fish and seafood exports to reach to $6 million from September 2020 to August 2021. Alaskan products are expected to triple to $3 million during the same time period.

Attachments:

Translated RPE 056-2020-SANIPES.pdf
Translated Supreme Decree 012-2020-PRODUCE.pdf