



Alaska RFM Certification Program Approved Claims:

This product comes from an Alaska (can name the Alaska species) fishery that has been independently certified to the Responsible Fisheries Management (RFM) Certification Program.

This product comes from an Alaska (can name the Alaska species) fishery that has been independently certified as responsibly managed.

The Certified Seafood Collaborative (CSC) owns the Certified Sustainable Alaska RFM logo (shown above) and approved Alaska RFM claims (shown above) for use in connection with fish or seafood from Alaska fisheries that have been certified to the Responsible Fisheries Management Certification Program. The CSC hereby grants permission to your company ("Licensee") to use the Certified Sustainable Alaska RFM logo and/or approved Alaska RFM claims subject to strict compliance with the following terms and conditions:

1. Licensee is authorized to use the Certified Sustainable Alaska RFM logo and approved Alaska RFM claims only in connection with the catch from certified Alaska fisheries expressly identified in the Chain of Custody Certificate issued to Licensee. Licensee acknowledges and agrees that it may use the Certified Sustainable Alaska RFM logo and approved Alaska RFM claims in connection with the catch from a certified fishery only if its entire supply chain for the catch from that fishery has received a Chain of Custody Certificate.
2. Licensee shall provide its Chain of Custody Certificate number with the completed and signed Terms and Condition of Use.
3. The Certified Sustainable Alaska RFM logo and approved Alaska RFM claims may be used on both food products for human consumption and on non-human grade products.
4. Licensee shall not use the Certified Sustainable Alaska RFM logo or approved Alaska RFM claims in connection with combined or prepared food products unless each kind of fish or seafood in such products is from a certified Alaska fishery and is from a fully certified supply chain.
5. Licensee is authorized to use the Certified Sustainable Alaska RFM logo and/or approved Alaska RFM claims on its print and digital materials and packaging, provided that Licensee shall strictly follow the CSC's guidelines for proper use of Certified Sustainable Alaska RFM logo and approved Alaska RFM claims, as stipulated in the CSC's Certified Sustainable Alaska RFM logo and Brand Identity Guidelines which is available from the CSC.
6. Licensee will allow CSC a reasonable time to review and approve *in advance* all uses of the Certified Sustainable Alaska RFM logo and approved Alaska RFM claims on print and digital materials and packaging (such as advertisements, packaging, web pages, collateral materials, POS materials, and video footage).
7. Permission to use the Certified Sustainable Alaska RFM logo and approved Alaska RFM claims is non-exclusive, non-transferable and cannot be sublicensed. This permission will remain in effect for as long as Licensee maintains a current and valid Chain of Custody Certificate and fully complies with these terms and conditions.
8. Licensee shall promptly notify the CSC in writing if it decides to discontinue use of the Certified Sustainable Alaska RFM logo and/or approved Alaska RFM claims. Subject to strict compliance with these terms and conditions, Licensee may resume use of the Certified Sustainable Alaska RFM logo and approved Alaska RFM claims upon written notice to the CSC.



- 10. Any unauthorized or improper use of the Certified Sustainable Alaska RFM logo and/or approved Alaska RFM claims by Licensee will constitute a breach of these terms and conditions and a violation of the CSC’s trademark rights. Upon any such breach or violation, Licensee will immediately cease use, distribution or display of any materials or packaging in breach of these terms and conditions, and the CSC reserves the right to take any action it deems appropriate to safeguard the integrity and goodwill associated with the Certified Sustainable Alaska RFM logo and approved Alaska RFM claims.
- 11. You acknowledge that the Certified Sustainable Alaska RFM logo and Alaska RFM claims belongs to the CSC and is protected under applicable trademark laws.
- 12. These terms and conditions may be amended by the CSC from time to time and such changes will be effective upon notice to Licensee.
- 13. Licensee’s Chain of Custody Certificate no.: _____.

Agreement: Licensee hereby acknowledges and agrees to adhere to the terms and conditions for use of the Certified Sustainable Alaska RFM logo and approved Alaska RFM claims as set forth above.

Signed:

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Tel: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Name: _____ Title: _____

Operation (mark with X):

- | | |
|----------------------------|---------------------------|
| _____ Fishing | _____ Sales and Marketing |
| _____ Primary Processing | _____ Foodservice |
| _____ Secondary Processing | _____ Retail |
| _____ Repacking | _____ Other |

CSC Representative:

Signature: _____ Date: _____

Name: _____ Title: _____

PLEASE MAIL SIGNED AGREEMENT TO:

Certified Seafood Collaborative
311 North Franklin Street, #200
Juneau, AK 99801
Phone: 907-465-5560