

ALASKA SEAFOOD MARKETING INSTITUTE

Logo Guidelines (continued)

The Alaska Seafood logo is available for reproduction in the following formats, which include reversed-out counterparts for use on dark backgrounds.

1 COLOR — BLACK & WHITE



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2 COLOR — BLACK & PMS 2727c (BLUE)



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4 COLOR PROCESS — BLACK & BLUE BUILD (80% CYAN, 45% MAGENTA)



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1 COLOR — PMS 2727c (BLUE)



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