



Alaska Seafood Marketing Institute

**Board of Directors Meeting**

**Via Zoom**

**September 17, 2020**

**Beginning at 9am AKST**

*Draft Agenda*

- I. Call to Order
  - a. Roll call
  - b. Approval of Agenda
  - c. Approval of minutes from Sept. 3, 2020
  - d. Chairman's Remarks
  - e. Executive Director Update
    - i. Antitrust Statement
- II. New Business
  - a. ASMI BOD Roundtable: 5-minute update from each ASMI Board Director on market concerns, impacts, or areas ASMI staff should give attention in marketing initiatives
  - b. Carryforward discussion & Marketing Recommendations by ASMI Board of Directors
  - c. All Hands on Deck Draft Virtual Agenda Overview
- III. Public Comment & Good of the Order
- IV. Adjourn