Alaska Seafood Marketing Institute
Communications Committee Meeting
Friday, February 26, 2021
1:00 PM – 2:30 PM Alaska Time

Meeting Link: https://us02web.zoom.us/j/87818910729
Meeting ID: 878 1891 0729
Call in: +1 (253) 215-8782

I. 1:00 PM: Call to Order
II. Roll Call
III. ASMI Antitrust Statement
IV. Approval of Agenda
V. Approval of Previous Minutes
VI. Public Comment
VIII. Other Project Updates:
    A. Direct Marketer Outreach & Resources Update - Arianna
    B. McKinley Research COVID Impacts Surveys, Reports - Ashley
    C. Consumer PR Projects - Ashley
IX. Next Meeting: FY22 Budget Proposal, March 31, 2021
X. Old Business and Good of the Order
XI. Adjourn