INTERNATIONAL MARKETING COMMITTEE MEETING
February 25, 2021
9:30 a.m. – 12:30 p.m. PST
Zoom:
Contact: Nanette Solanoy at Nsolanoy@alaskaseafood.org for access information

DRAFT AGENDA

9:00 a.m. Introduction

A. Call to Order
B. Roll Call
C. Approval of Agenda
D. Approval of Previous Minutes
E. Introduction of Guests & Visitors / Public Comment

I Reports

A. Chairwoman’s Comments
B. Vice-chairman’s Comments
C. Program Director’s Comments

II COVID impacts discussions

III Budget Presentation

IV Influencer Presentation

IV IMC/Industry Updates

A. Species updates
   a. Salmon
   b. Cod
   c. Alaska Pollock
   d. Flatfish
   e. Crab
   f. Rockfish/Atka Mackerel
   g. Black cod/halibut

V Good of the Order

VI 12:00 p.m. Adjourn