



INTERNATIONAL MARKETING COMMITTEE MEETING

May 26, 2021

4:00 – 6:00 p.m. PST

Zoom:

Contact: nsolanoy@alaskaseafood.org for access information

DRAFT AGENDA

4:00 p.m. Introduction

- A. Call to Order
- B. Roll Call
- C. Approval of Previous Minutes
- D. Public Comment

I Reports

- A. Chairwoman's Comments
- B. Vice-chairman's Comments
- C. Program Director's Comments

II OMR Updates

- A. Market overviews/program updates & upcoming events
 - a. Japan
 - b. China
 - c. S.E. Asia

III IMC/Industry Updates

- A. Harvest forecasts/Species updates
 - a. Salmon
 - b. Cod
 - c. Alaska Pollock
 - d. Flatfish
 - e. Crab
 - f. Rockfish/ Atka Mackerel
 - g. Black Cod/Halibut

IV Good of the Order

VI 6:00 p.m. Adjourn

Optional Zoom Happy Hour to directly follow the meeting!